

प्रारंभ PRARAMBH

JULY 2023

G.I. PRODUCTS OF INDIA अतुल्य भारत की अमूल्य निधि

INVALUABLE TREASURES OF INCREDIBLE INDIA





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India Stops Export of Non-Basmati Rice

India is one of the largest producers and exporters of rice in the world, accounting for more than 40% of global rice trade. However, in July 2023, the Indian government announced a ban on exports of non-basmati white rice, which is the most common variety of rice consumed in India and abroad. This decision has raised many questions and concerns among rice traders. We will try to explain the reasons behind the export ban and the possible alternatives for India and its trading partners.

The main reason for the export ban is to ensure adequate availability and affordability of rice in the domestic market, as India faces a potential shortfall in rice production due to erratic monsoon rains.

This year, the monsoon arrived late and was unevenly distributed across regions, affecting the sowing and growth of paddy crops. According to the Ministry of Agriculture, as of July 23, 2023, the area under paddy cultivation was 8% lower than the same period last year.

The lower paddy acreage and output could lead to higher rice prices in India. The export ban is aimed at curbing further price rise and ensuring sufficient stocks for public distribution and buffer purposes.

The export ban is expected to have a significant impact on the global rice market, as India is a major supplier of non-basmati white rice to many countries, especially in Africa and Asia. According to data from the Agricultural and Processed Food Products Export Development Authority (APEDA), India exported 17.86 million tons of non-basmati rice in 2022, including 10.3 million tons of non-basmati white rice.

Some of the key buyers of Indian non-basmati white rice are Benin, Bangladesh, Angola, Cameroon, Djibouti, Guinea, Ivory Coast, Kenya and Nepal. The export ban could disrupt existing contracts and create supply shortages for these countries, leading to higher global rice prices. According to Reuters, traders have said that export contracts worth \$1.4 billion could be cancelled due to the ban. The export ban could also affect India's competitiveness and reputation as a reliable exporter of rice in the long run.

The Government of India and the DGFT know the situation in the country the best. However, we are trying to suggest some options here against the prohibition to explore alternatives :

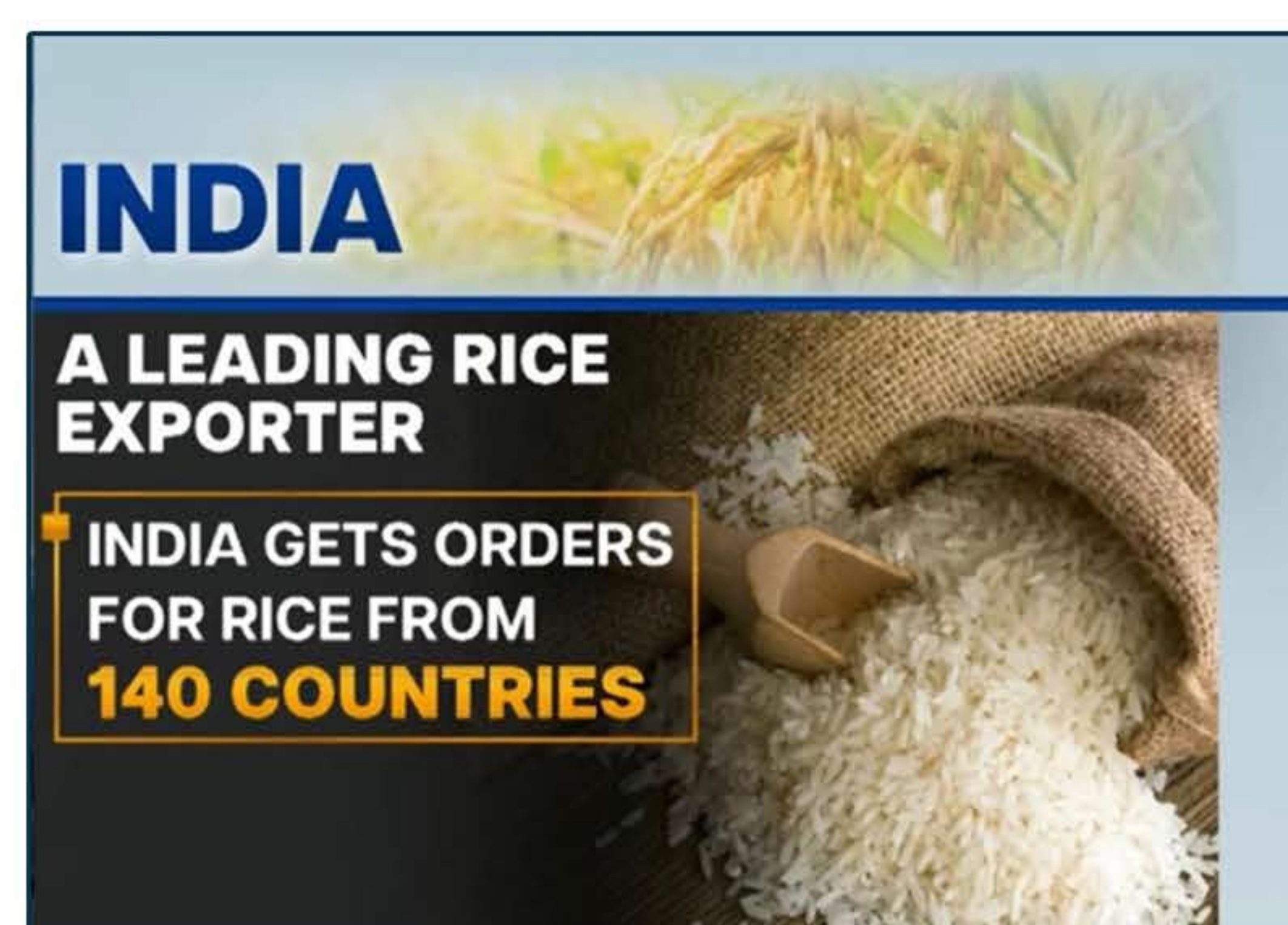
- ☑ Lifting or easing the export ban after assessing the actual production situation and domestic demand.
- ☑ Imposing a quantitative limit or a minimum export price on non-basmati white rice exports instead of a complete ban.
- ☑ Allowing exports of non-basmati white rice under humanitarian or bilateral arrangements with needy countries.
- ☑ Providing subsidies or incentives to farmers and exporters of non-basmati white rice to compensate for any loss due to lower prices or reduced demand.
- ☑ Diversifying India's rice export basket by promoting higher-value varieties such as basmati or parboiled rice, which are not subject to the export ban.
- ☑ Enhancing India's rice storage and distribution infrastructure to reduce wastage and improve efficiency.

This will give opportunity to other rice producing countries to benefit from the ban in India.

Alternative countries that will export rice to the world instead of India are in high demand. Some of the potential candidates are Thailand, Vietnam, Pakistan, Myanmar, and Brazil, which are among the top 10 rice exporters in the world. However, there are also some challenges and risks for these alternative rice exporters. For instance, Thailand and Vietnam have faced natural disasters such as floods and typhoons that have damaged their rice crops in recent years. Pakistan and Myanmar have faced political instability and social unrest that have affected their rice trade and security. Brazil has faced environmental issues such as deforestation and water scarcity that have threatened its rice production and sustainability.

Rice is a staple food for more than half of the world's population. and ensuring its availability and affordability is crucial for global food security and nutrition. However, it is difficult to find a perfect substitute for India as a global rice exporter.

Thank you all.
Warm Regards
Dipak Sudhir Manohar



Settlement of Foreign Trade in Indian Rupees



Trade settlement is a crucial process that involves the transfer of money and securities between buyers and sellers after a trade is executed. Among various currency options for trade settlement, using the Indian Rupee (INR) offers several advantages, particularly for cross-border transactions

involving India and its trading partners. Let's explore some of the main points about the benefits of using INR in international trade and the considerations associated with it :

Advantages of Using INR in International Trade:

- ☑ **Reduced Exchange Rate Risk:** By settling trade transactions in INR, both Indian and foreign traders can minimize exchange rate risks and volatility. They avoid converting their currencies into a third currency, such as the US dollar or the euro, which may fluctuate against the INR.
- ☑ **Lower Transaction Costs:** Using INR can lead to cost savings for both parties. They can avoid paying commissions, spreads, and charges for currency conversion and hedging, making transactions more cost-effective.
- ☑ **Enhanced Trade Competitiveness:** Indian exporters can gain a competitive edge by offering more attractive prices and terms to foreign buyers willing to pay in INR. This can improve their market access and competitiveness in the global arena.
- ☑ **Promotion of INR Internationalization:** By encouraging the use of INR in trade settlement, its demand and usage in global trade and finance can increase, leading to its internationalization and diversification.
- ☑ **Trade with Sanctioned Countries:** India can conduct trade with countries that are under international sanctions, such as Russia, Iran, Venezuela, Myanmar, etc., by utilizing INR for bilateral trade transactions.
- ☑ **Reducing Dependency on the US Dollar:** Settling trades in INR helps decrease India's dependency on the US dollar and contributes to a more diversified and robust global financial ecosystem.

Considerations for INR Trade Settlement :

Special Vostro Rupee Accounts: The buyers' country may decide to open Special Vostro Rupee Accounts (SVRAs) for settling payments in INR. Banks from 18 countries have been permitted by the Reserve Bank of India (RBI) to open SVRAs. Hence, transactions with certain countries may be limited to specific Indian banks.

Compliance with Sanctions: When dealing with sanctioned countries like Iran, trade transactions must adhere to regulations and may be restricted to certain Indian banks, such as IDBI or UCO banks.

International Trade Settlement in INR	
RBI approved Banks with VOSTRO accounts	
UCO Bank	Axis Bank Ltd.,
Canara Bank	Yes Bank Ltd.
State Bank of India,	IDBI Bank Ltd.
Indian Bank	HDFC Bank Ltd.
Punjab National Bank	ICICI Bank Ltd.
Bank of Baroda	IndusInd Bank Ltd.
Union Bank of India	etc..

International Trade Settlement in INR	
Countries with Vostro Accounts	
Botswana	Mauritius
Fiji	Myanmar
Germany	United Kingdom
Malaysia	Israel
Iran	Guyana
Bangladesh	Kenya
Singapore	New Zealand
Sri Lanka	Tanzania
Oman	Uganda

Conclusion :

Using INR for foreign trade settlement offers significant advantages in terms of reduced exchange rate risk, lower transaction costs, increased trade competitiveness, and promoting the internationalization of INR. However, it is essential for traders to consider specific country-related banking relations and compliance with sanctions when choosing the currency for trade settlement. By understanding these factors, businesses can make informed decisions to optimize their cross-border trade operations.

Thank you,

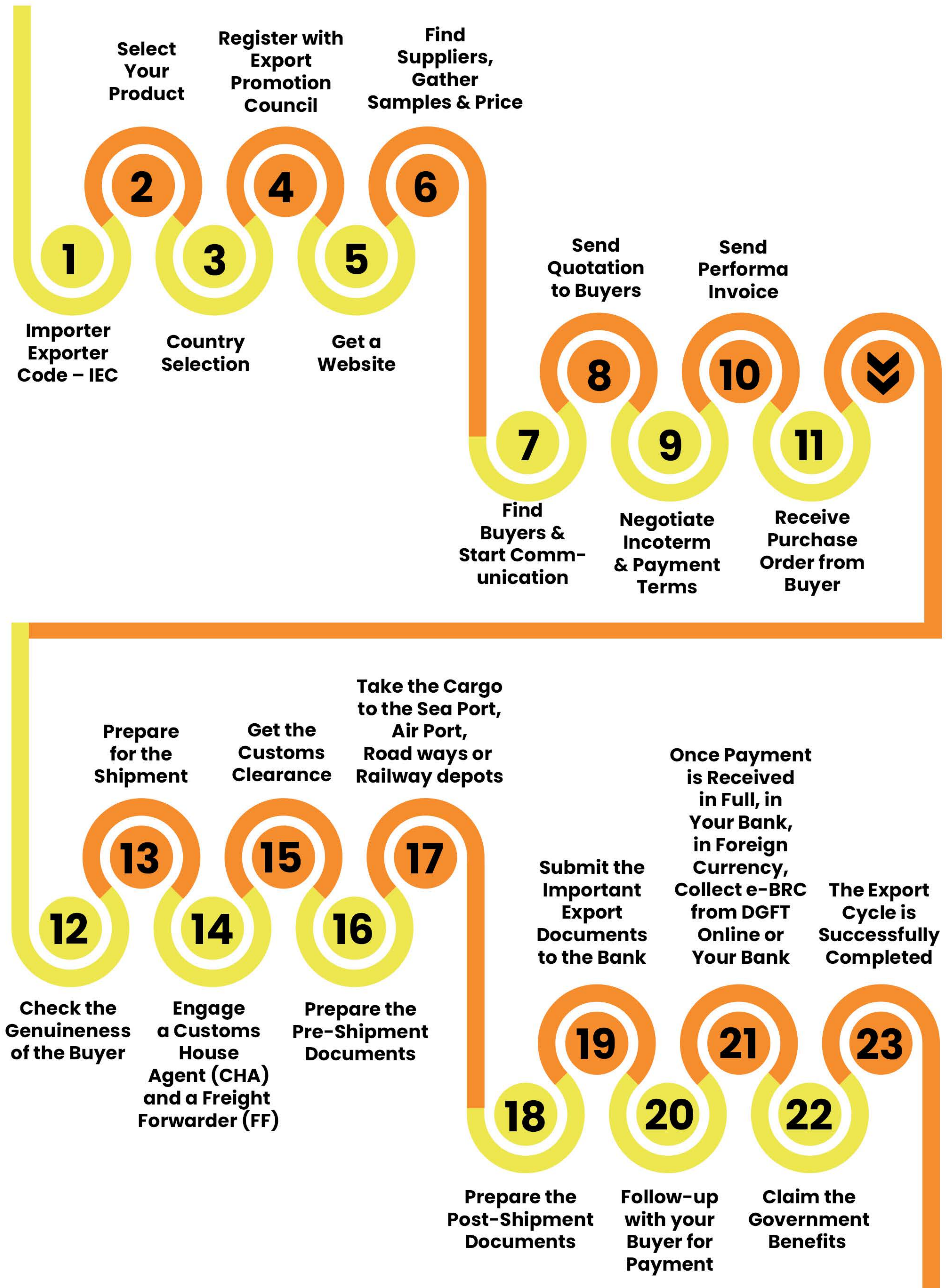
Until next

Trupti Shah

VP Support, iiiEM



Please follow the below steps while you are planning to export from India.



Export Promotion Councils (EPCs) are organizations that promote a specific set of products for export. DGFT has made these local bodies to help the Exporters of India. These EPCs are categorized as per the industry.

For Example, a Plastic Bottle falls under Plastics Export Promotion Council.

The primary functions of these EPCs are :

Some other functions and benefits of Export Promotion Councils include :

- ☑ Providing information that is useful for exporters or its members in increasing their exports.
- ☑ Making the exporters aware of the Government Schemes and other benefits.
- ☑ Collecting export and import data of its members, as well as other data which is relevant to International Trade to build a statistical base to compare industry growth.
- ☑ Organizing Trade Delegations to explore opportunities for exporting products to other countries.
- ☑ Organizing Trade Fairs, Exhibitions, Seminars, Meetings between buyers and sellers to promote business, etc.
- ☑ Promoting communication between the Export business community and the Government.

Moreover, very importantly, when one registers with the respective EPC, one gets a Registration cum Membership Certificate (RCMC).

This RCMC will help the Exporter


- ☑ Get support, help, and guidance on pricing, suppliers, and buyers from the EPC
- ☑ An exporter can claim government benefits and incentives applicable to the product.

Each EPC has its website, and so each one has its own requirements for registrations. That means documents to upload and payment amounts can vary from one EPC to another.

The list of Export Promotion Councils and its products can be checked using the below link:


<https://content.dgft.gov.in/Website/2T.pdf>

Transforming India's Textiles Sector with
**PM MEGA INTEGRATED
 TEXTILE REGION &
 APPAREL (MITRA)
 PARKS**
 NOW IN GUJARAT



Inspired by PM Narendra Modi's 5F VISION

Training, research & innovation hub Help achieve economies of scale



World Class Plug & Play infrastructure Big boost to exports Will attract FDI & global manufacturers

----- Modi Govt is committed to making India a global textiles manufacturing hub -----


HONEY

Nature's Golden Elixir



Lohardaga, Jharkhand

EMBRACE THE WHOLESOME GOODNESS OF Millets (*Shree Anna*)



JUTE

The Golden Fibre



Pakur, Jharkhand

WORLD DROOLING OVER INDIAN CHOCOLATES

Spike in India's Exports of Chocolates



₹ 52 Crore ₹ 145 Crore

2.8X

Apr-May 2013 Apr-May 2023

WHEN SWEET MEETS SPICY



**Byadagi
 Chillies**
 Gadag,
 Karnataka

Water

ITC HS Code – 22011010

Description – Water, including natural or artificial mineral waters, and aerated waters, not containing added sugar or other sweetening matter nor flavored; ice and snow; mineral waters / aerated waters.

Introduction :

The global water industry is one of the most critical sectors in the world. It not only provides drinking water to the global population but also supplies the industrial and agricultural sectors.

Water is used in many industries apart from the basic essential of drinking for human sustenance. Water-intensive industries are textile, chemicals, agricultural, energy, meat, construction, thermal power, paper, steel, sugar, etc.

The Water Trade of Drinking water is 4.27 billion USD. Between 2020 and 2021 the exports of water grew by 12.3%. Trade in Water represents 0.02% of the total world trade. With the rising population and industrialization water exports are much in demand, especially by countries with no or few rivers as a source of fresh water.

India

India – known as a land of rivers, with a vast network of Himalayan and Peninsular rivers. Undoubtedly, India holds the distinction of being the world's third-largest exporter of packaged drinking water.

India exported three categories of water in this period: Mineral water aerated water and natural and other water.

Water, being a crucial resource for life, is traded globally. India actively exports water to many countries and territories, with a combined export value of 1,485.88 USD million.



Top Countries Importing Water from India	
Countries	Value in USD m
Saudi Arabia	176.13
USA	122.98
U.A.E.	77.17
Iraq	58.61
Nepal	56.25

The top five countries importing water from India are highlighted in the data, accounting for a total export value of 491.14 USD million, representing approximately 33.05% of the total water exports.

India exports most of its Packaged drinking water to Bhutan, Bahrain, and Tanzania and is the 3rd largest exporter of Packaged drinking water in the World. The top 3 exporters of Packaged drinking water are Bhutan with 464 shipments followed by South Korea with 323 and India at the 3rd spot with 127 shipments.

Additionally, India's bottled water market is experiencing rapid growth, with an annual rate of about 20%. The country's bottled water is exported to various countries in the Middle East and neighboring regions. This growth is fuelled by factors such as urbanization, increasing disposable income, changing lifestyles, health awareness, and the demand for safe drinking water.

Types of Water for Exports

Water is distinguished on the basis of composition, consistency, origin, and treatment

- Tap
- Spring
- Mineral
- Alkaline
- Well Water



Quality Standards of Drinking Water

The pH level of the water sources should be between 6.5 and 8.5 on a scale ranging from 0 to 14. The best pH for drinking water sits at a 7 right in the middle.

After pH, comes the testing of water for biological oxygen demand (BOD), suspended solids (SS), dissolved oxygen (DO), and total coliform bacteria. The ISO standards for Drinking water– ISO 24510, ISO 24511, and ISO 24512 for the improvement of service are must-haves for the drinking water industry.

ASTM's water testing standards are instrumental in specifying and evaluating the methods and facilities used in examining the various characteristics of and contaminants in water for health, security, and environmental purposes.

IS 14543 : 2016 specifies requirements for drinking water packaged in bottles, jars etc. Limits are specified in the standard for following major requirements to ensure that the drinking water is safe to consume :

- ☑ Physical parameters like TDS and Turbidity
- ☑ Microbiological parameters like E Coli and Yeast and Mould
- ☑ Chemical parameters like pH
- ☑ Pesticides and Radioactive Residues

One needs the following registrations and certifications for the export of Packaged Water

- ☑ IEC
- ☑ Apeda
- ☑ FSSAI / BIS





अतुल्य भारत की अमूल्य निधि
INVALUABLE TREASURES OF INCREDIBLE INDIA

Geographical Indication G.I. G.I. Tag Products of India The Journey of Heritage

Introduction

GI Tag is an abbreviation for Geographical Indications in India. GI Tag or Geographical Indication Tags are facilitated to the products, both natural or man-made which are associated with a particular geographical region in the country. G.I. tag is an indication used to identify goods having special characteristics originating from a definite geographical territory.

What is the abbreviation of GI Tag?

GI stands for "Geographical Indications"

What does Geographical Indications Tag Indicate?

A geographical area or a Region indicating uniqueness in a product, which cannot be replicated anywhere else in the world with the exact qualities and specialties.

What are GI Tagged Products?

Products that which obtain unique quality from a specific region due to traditional practices, vegetation, topography and have been in existence for centuries exemplifying the Heritage and Culture of a Region and its people.

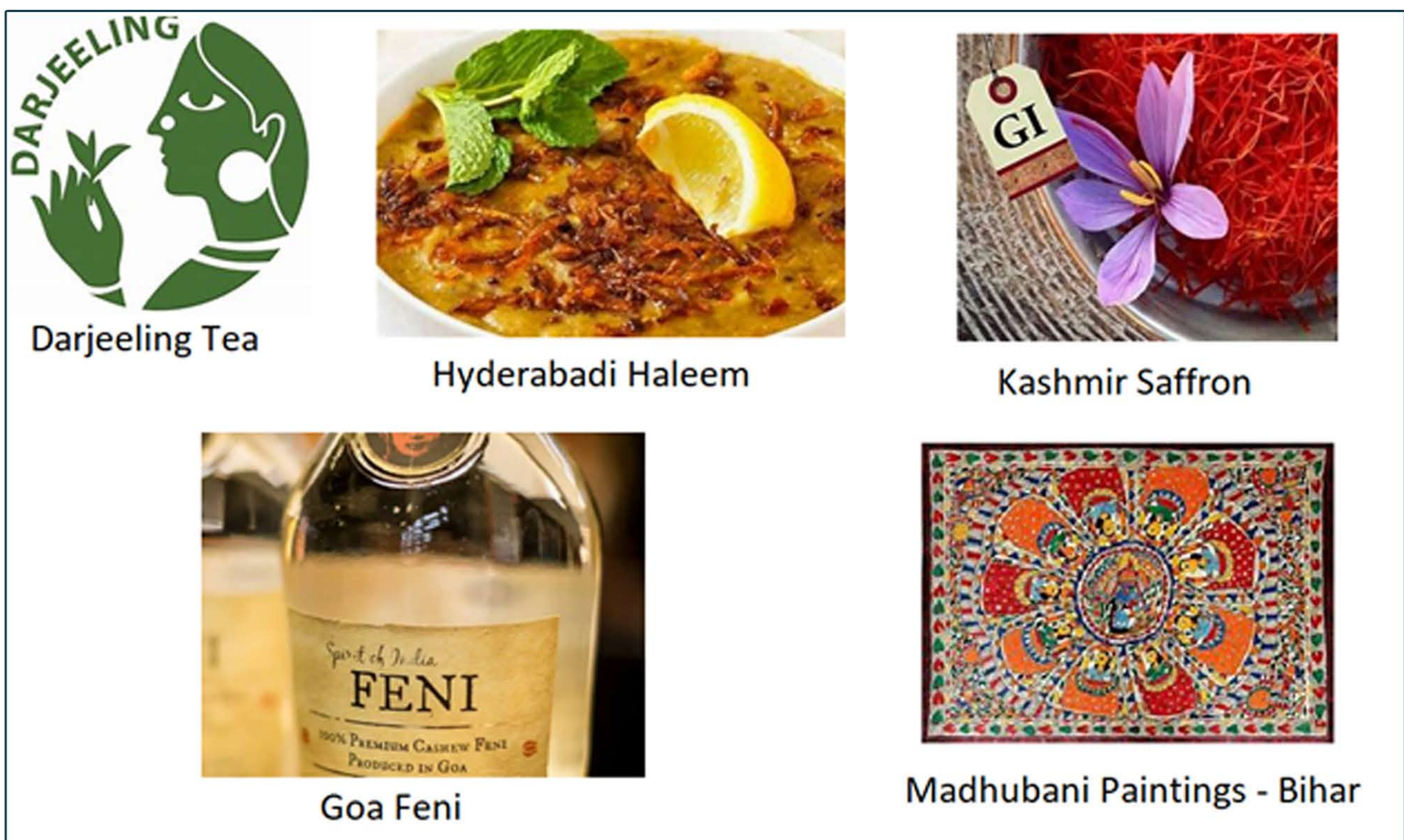
For What Type of Products, GI Tag is Used ?

GI Tag is conferred for Agricultural Products, Handlooms & Textiles, Foodstuffs, Wine and Spirit and Handicrafts.

- ☑ A GI tag is a sign used on certain products corresponding to a particular geographical location or origin (e.g., a town, region, or country). In India, the GI tag is regulated by the Geographical Indications of Goods (Registration and Protection) Act of 1999.
- ☑ The total number of GI Tags of India has risen to 465.
- ☑ A registered GI shall be valid for 10 years and can be renewed on payment of renewal fee.
- ☑ Darjeeling Tea was the first Indian product to get the geographical indication tag. In 2004, the famous beverage got the recognition.
- ☑ Top five States with highest number of G.I.-tagged products are :
 - Tamil Nadu leads with 55 GI-tagged goods
 - UP with 48 GI products
 - Karnataka 46 GI products
 - Kerala has 35 GI products
 - Maharashtra has 33 GI products

- ☑ The Hyderabadi Haleem was India's first non-vegetarian dish to receive a Gi-Tag in 2010, and it recently won the title of "most popular Gi" food award by the voting of thousands of people across the country and abroad.

A Few Most Famous GI Tagged Products of India



Federal Democratic Republic of Nepal

- ✓ Nepal is a landlocked country in South Asia. It is mainly situated in the Himalayas.
- ✓ It borders the Tibet Autonomous Region of China to the north, and India in the south, east, and west, while it is narrowly separated from Bangladesh by the Siliguri Corridor, and from Bhutan by the Indian state of Sikkim.
- ✓ Nepal has a diverse geography, including fertile plains, subalpine forested hills, and eight of the world's ten tallest mountains, including Mount Everest, the highest point on Earth.
- ✓ Nepal is a multi-ethnic, multi-lingual, multi-religious, and multi-cultural state.



- ✓ Nepal hosts the permanent secretariat of the South Asian Association for Regional Cooperation (SAARC), of which it is a founding member.
- ✓ Nepal is a member of SAARC, UN, WTO, BIMSTEC, and ACD. It has bilateral diplomatic relations with 167 countries and the EU.

Language	: Nepali or Nepalese
Time Zone	: 0.15 minutes ahead of India
Capital	: Kathmandu
Largest Cities	: Bharatpur, Dharan, Pokhran, Lalitpur, Biratnagar, etc.
Currency	: Nepalese Rupee – NPR 1 INR = 1.60 NPR Indian Rupees is used for Trade Settlement (INR)

- ☑ Around 6,00,000 Indians are living/ domiciled in Nepal. These include businessmen and traders who have been living in Nepal for a long time, professionals (doctors, engineers, IT personnel), etc.
- ☑ Nepal is a landlocked country; hence business is between Nepal and India by road. There are FIVE ROAD crossings.
 - The Sunauli-Bhairawa border crossing is the closest to Varanasi
 - The Raxaul-Birganj crossing to Patna, Kolkata,
 - Siliguri-Kakarbhitta is to Darjeeling.
 - The Banbassa-Mahendrenagar border crossing in the extreme west of Nepal is the closest to Delhi.

Main Industries in Nepal

- Tourism
- International Trade
- Power & Resources
- Agriculture & Forestry
- Manufacturing
- Transportation

Agricultural and Allied Products of Nepal

- Rice
- Wheat
- Maize
- Potatoes
- Sugarcane
- Millets
- Cattle Raising

India's Trade with Nepal

India and Nepal share close and friendly relations characterized by age-old historical and cultural linkages, open borders, and deep-rooted people-to-people contacts.

Bilateral Framework for Trade and Transit

The revised Trade Treaty, valid for seven years, was signed on October 27, 2009. Both Treaties were automatically renewed for a further period of 7 years in October 2016. The Trade Treaty allows Nepal unilateral duty-free access to the Indian market.

Bilateral Trade between India and Nepal

(Source : <https://oec.world/en/profile/bilateral-country/ind/partner/npl>)

India's Exports are worth 9.04 billion USD to Nepal

Nepal's Exports to India are worth 1.34 billion USD to India

India is a Trade Surplus Country.

Major Commodities Exported from India (2021) are :

- Refined Petroleum
- Semi-Finished Iron
- Hot Rolled Iron
- Packaged Medicaments
- Motorcycles & Cycles
- Petroleum Gas
- Rice
- Cars

Major Commodities Exported from Nepal to India (2021) are :

- Soyabean Oil
- Flavored Water
- Nutmeg, mace, Cardamom
- Palm Oil
- Fruit Juice
- Manmade Fibers

Business In Nepal :

1. **Nepal Chamber of Commerce, Kathmandu**

<https://ncc.org.np/>

2. **Federation of Nepalese Chamber of Commerce and Industries, Kathmandu**

www.fncci.org

3. **Nepal India Chamber of Commerce**

www.nicci.org

State of India – Maharashtra

Maharashtra is a state in the western peninsular region of India. It is bordered by the Arabian Sea to the west, the Indian states of Karnataka and Goa to the south, Telangana to the southeast and Chhattisgarh to the east, Gujarat and Madhya Pradesh to the north, and the Indian union territory of Dadra and Nagar Haveli and Daman and Diu to the northwest.

The capital city is Mumbai, famously known as the Gateway of India and the financial hub of India. The economy of

Maharashtra is driven by Maharashtra is the most industrialized state. Maharashtra is one of the wealthiest states in India.

The total value of exports of Maharashtra is 72.5 billion USD, second to only Gujarat. Maharashtra's exports constitute 22.7% of overall India's exports. The total export value of Maharashtra is USD 58.40 Bn (INR 431699.84 Crore) in FY 2020-21. It accounts for around 13-14% of the Indian economy. Manufacturing services and agriculture primarily drive Maharashtra's GDP. It includes the Bombay Stock Exchange and National Stock Exchange.

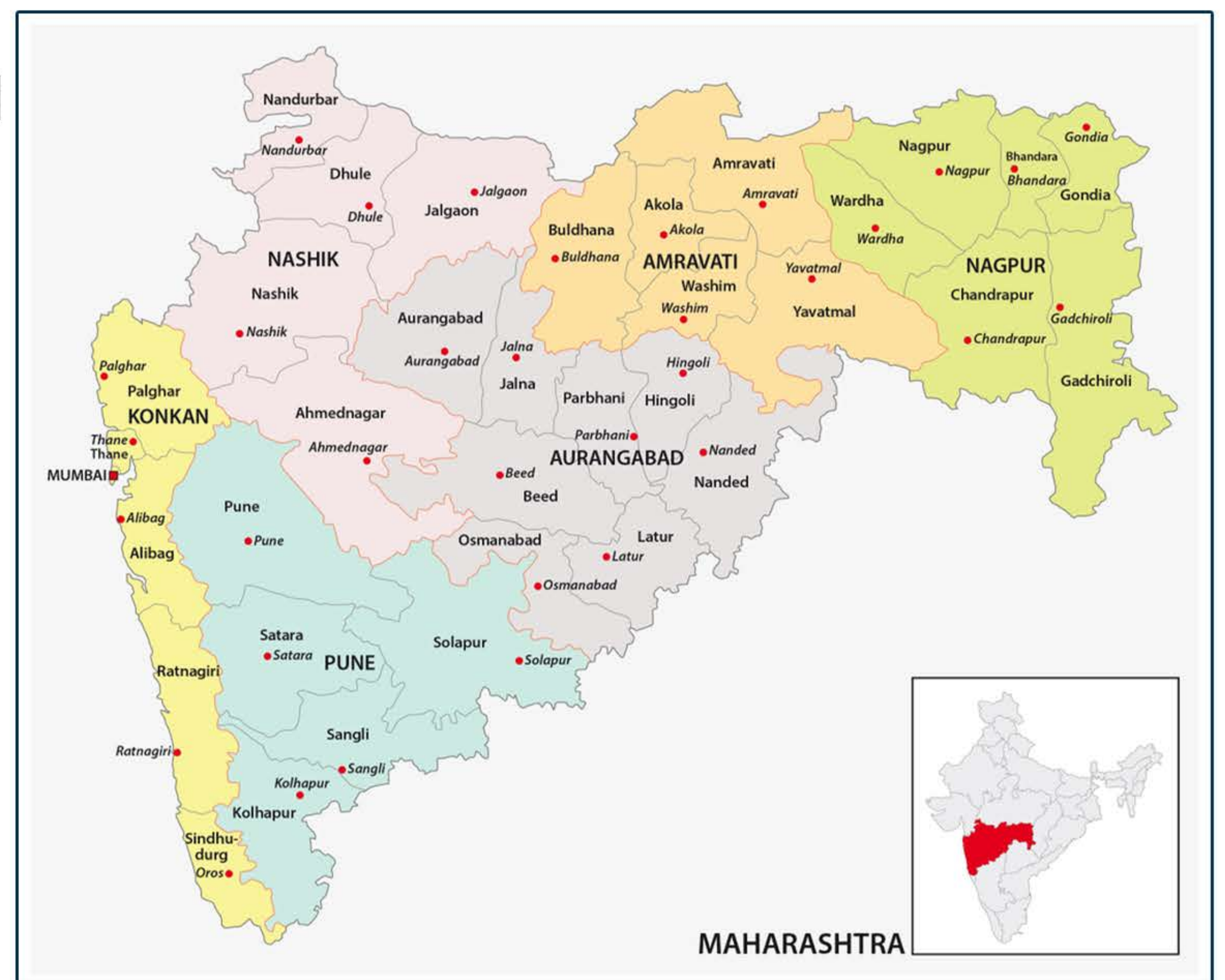
Top export products from Maharashtra are Pearls, Precious, Semi-Precious
 Stones; Drug formulations/ biologicals; Gold & Other Precious metals, Jewelry; Motor Vehicles & Cars, and Iron & Steel.

Maharashtra is rich in ore deposits. Granite, Granite gneiss, Quartzite etc.
 Nanded is another region where pink Granites are found. Kamti of Nagpur region is famous for coal.

The two principal seaports, Mumbai Port and Jawaharlal Nehru Port, which is
 also in the Mumbai region, are under the control and supervision of the government of India.

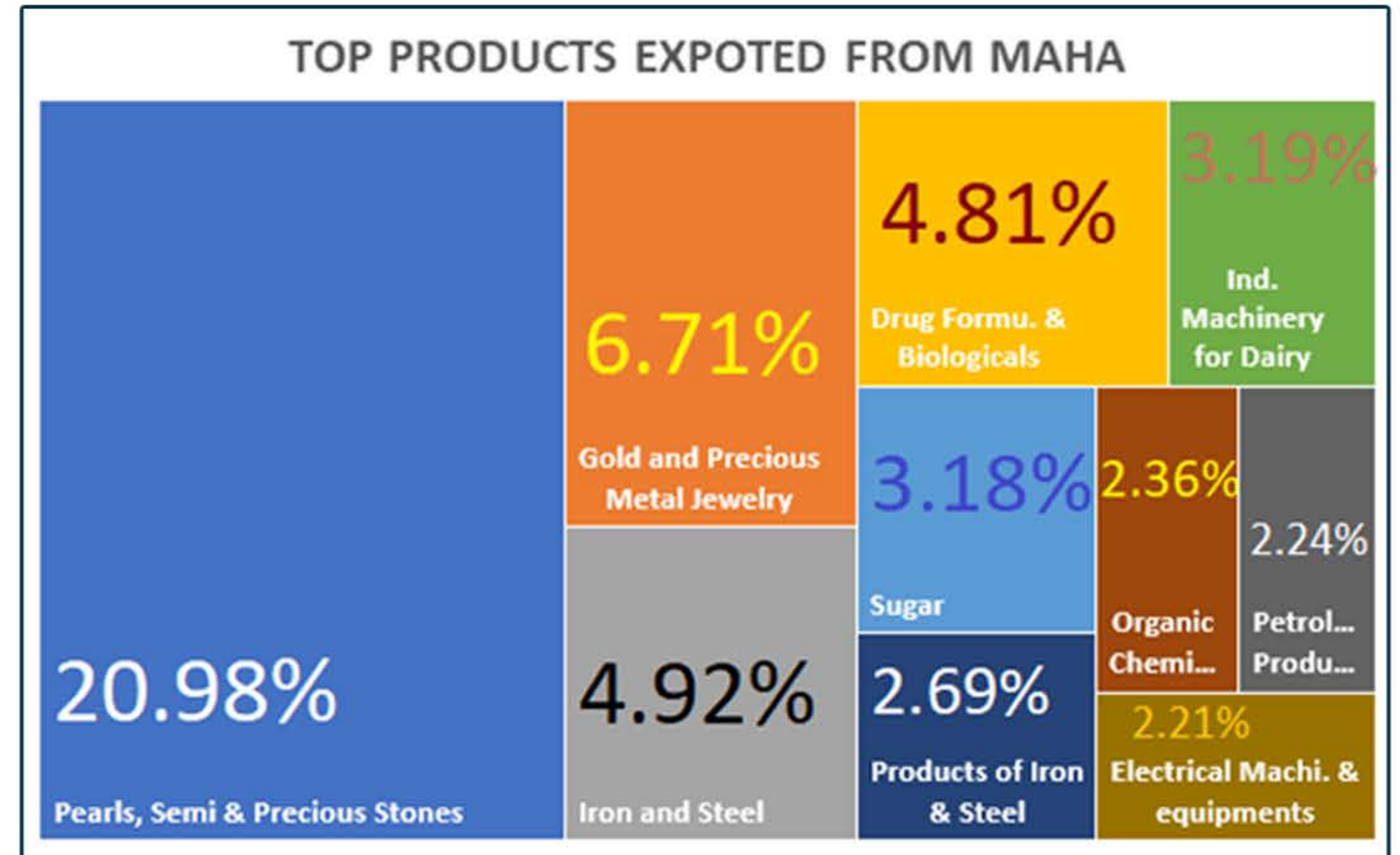
Top Agricultural Products

- | | |
|---|--|
| <input checked="" type="checkbox"/> Tobacco | <input checked="" type="checkbox"/> Millets |
| <input checked="" type="checkbox"/> Orange | <input checked="" type="checkbox"/> Sugarcane |
| <input checked="" type="checkbox"/> Grapes | <input checked="" type="checkbox"/> Cotton |
| <input checked="" type="checkbox"/> Onion | <input checked="" type="checkbox"/> Mangoes |
| <input checked="" type="checkbox"/> Rice | <input checked="" type="checkbox"/> Spices, etc. |

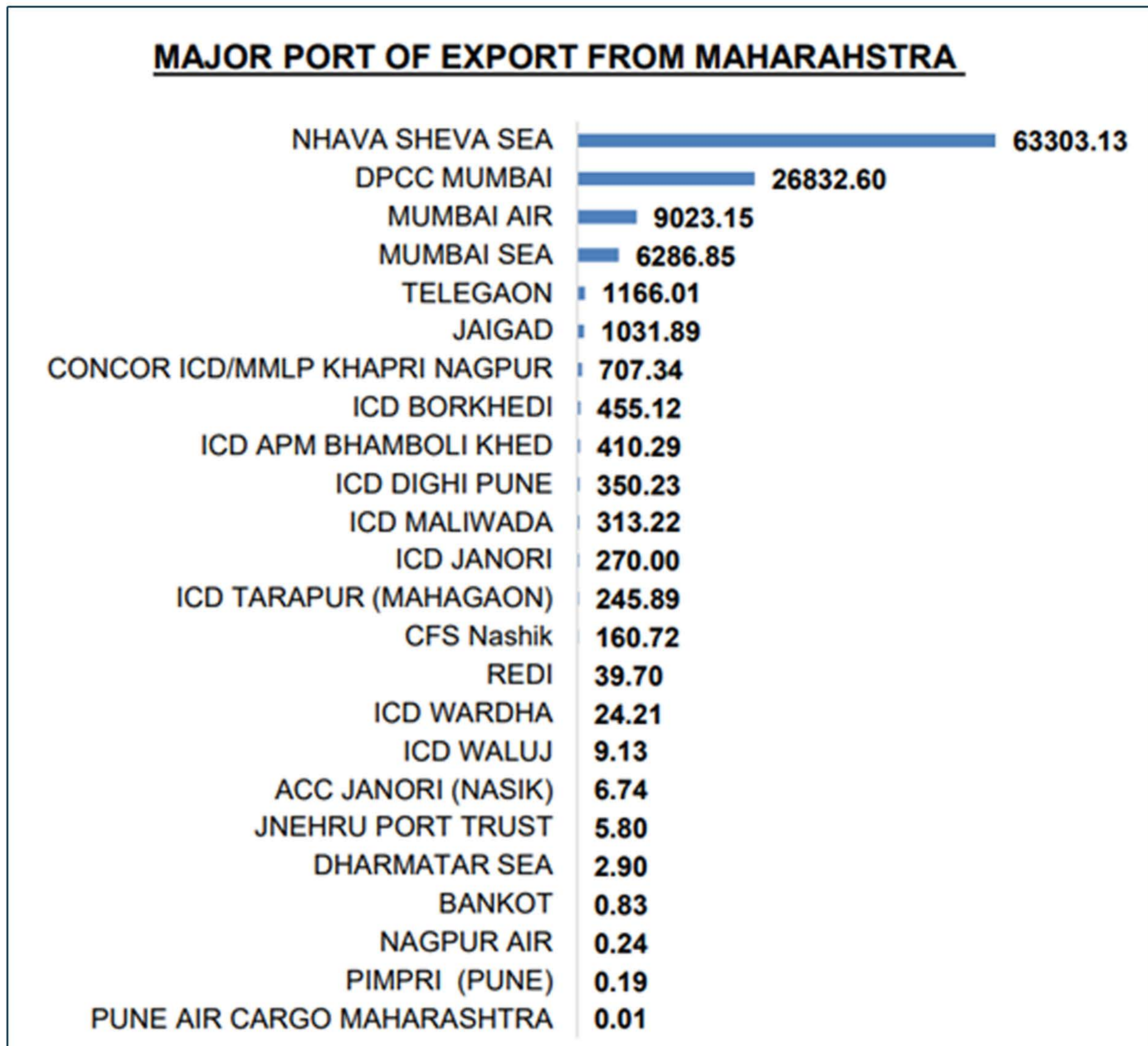


Industries in Maharashtra

Major Industries of Maharashtra	
Manufacturing	Mass Media
Petroleum	Tourism
Fashion	Apparel
Aerospace	Pharmaceutical
Petro Chemicals	Heavy Chemicals
Electronics & I.T.	Automobiles
Engineering	Plastics
Agricultural	Food Processing
Art & Culture	Entertainment



Top Export Destinations from Maharashtra	
USA	China
Hong Kong	Singapore
UAE	Mexico
Belgium	Germany
UK	



TRADE FAIRS AND EXHIBITIONS IN INDIA : AUG - SEP 2023*

Exhibition	Industries	City	Dates
Everything about Water	Environment, Chemicals Pipe & Tubes etc	New Delhi	03 to 05 August
GARTEX Tech process India	Furnishings, Decor, Apparel, Textile Machinery	New Delhi	03 to 05 August
The Poultry Expo	Animals, Pets, Poultry	Greater Noida	03 to 05 August
HIPLEX	Plastic & Products, Chemicals and Machinery	Hyderabad	04 to 07 August
Knit show	Textiles, Fabrics and Home Supplier	Tirupur	11 to 13 August
Medical Expo India 2023	Hospital & Medical, Pharma, Hospital Furniture	Gawhati	11 to 13 August
India Int'l Optical & Ophthal- mology	Glass & Glassware, Ophthalmology	Hyderabad	12 to 14 August
Food Tech India Kolkata	Food, Beverages, Bakery confectionery etc	Kolkata	18 to 20 August
India Med Expor	Chemicals, Pharmaceuticals Health& Cosmetics	Greater Noida	25 to 27 August
Aakar 2023	Food & Beverages, Tents & Tarpouline, etc	New Delhi	25 to 28 August
Kids India (KI)	Sports, sporting, baby, Kids, Toys etc	Mumbai	31 Aug to 2 Sept
International Machine Tools Expo (IMEX)	Industrial Products, Engineering, Plants and Machines	Mumbai	1 Sept to 3 Sept
India Fastner Show	Auto, Automative, Industrial Engineering	Pune	1 Sept to 3 Sept
Great India Textile Show	Apparels, Clothing, Textile, Fabric & Yarns	Ikalkarangi, MAH	1 Sept to 4 Sept
Kolkata Handloom Haat	Apparels, Clothing, Textile, Fabric & Yarns	Kolkata	13 Sept to 18 Sept
Non-Woven Tech Asia	-	New Delhi	28 Sept to 30 Sept

Kindly check details before planning a visit. Data is sourced from www.10times.com





Hookah Tobacco Import करने में कितनी Import Duty लगती है?



A Step-by-Step Guide: Human Hair का Export Business ऐसे करें



Export Import Business की Latest News Updates of June 2023



Types of Ports in Export Import | एक्सपोर्ट इम्पोर्ट बिजनेस में कितने प्रकार के Ports होते हैं?



MSME आपको कैसे Export Import में Help करता है? | Meet With With Assistant Director of MSME



Meet Suraj Ghumare | नौकरी से एक्सपोर्ट की उड़ान | Raw Herbs Export में किया कमाल

One Stop Solution to Export Import

Ambition to Achievement



Welcome to the World of iiiEM





નિકાસ કેમ કરવી અને શા માટે કરવી તેની તાલીમ આપતી સંસ્થા

આયાત-નિકાસનું સચોટ માર્ગદર્શન પુરૂ પાડતી સંસ્થા IIEM ને ફેડરેશન ઓફ ઈન્ડિયન એક્સપોર્ટ ઓર્ગેનાઇઝેશન અને ટ્રેડ પ્રમોશન બોર્ડમાં સભ્યપદ પ્રાપ્ત થયું

(પ્રતિનિધિ) વડોદરા, તા.૨૧ ઈ.સ. ૨૦૦૮ માં સ્થપાયેલ ઈન્ટરનેશનલ ઈન્સ્ટીટ્યુટ ઓફ ઈમ્પોર્ટ એક્સપોર્ટ મેનેજમેન્ટ પાણીજ્ય અને ઉદ્યોગ મંત્રાલય હેઠળ સ્વાયત્ત સંચાલક સંસ્થા છે, જેને ફેડરેશન ઓફ ઈન્ડિયન એક્સપોર્ટ ઓર્ગેનાઇઝેશન અને અન્ય ભારત સરકારના ટ્રેડ પ્રમોશન બોર્ડના તરફથી નોંધણી કમ સભ્યપદ પ્રમાણપત્ર પ્રાપ્ત થયેલ છે. જેનો હેતુ પ લાખ નવા તીક સકારોનું નિર્માણ કરીને પ્રત્યક્ષ કે પરોક્ષ રીતે ભારતના આંતરરાષ્ટ્રીય વ્યાપારને વધારવાની કે ભારતની વ્યવસ્થા અને પ્રગતિને મજબૂતી આપવાનો એક સફળ પ્રયત્ન જે 'મશીન ગોલ્ડન બર્ડ ડેઝ' કરવામાં આવી રહ્યો છે. IIEM - મશીન ગોલ્ડન બર્ડ એન્ટર્ગટ સમગ્ર ભારતમાં દરેક કોલેજ, એસોસિએશન અને સરકારી સંસ્થાઓ સાથે જોડાણ કરીને નિ:શુલ્ક સેમીનાર્સ, વેબીનાર્સ અને સોશીયલ મીડિયા દ્વારા જાગૃતિ કેલાવવા માટે નિ:શુલ્ક કાઉન્સિલીંગનું આયોજન કરે છે. જેથી સામાન્ય લોકો કે જનતાને સરળતાથી આંતર રાષ્ટ્રીય વ્યાપારને સમજવામાં મદદ થાય. વ્યાપાર પીરોની ભગવત્તા વધે અને તેનો લાભ લઈ શકાય. ભવિષ્યનું લક્ષ્ય વધુ ૨૦૦ નવા કેન્દ્રો અને વધુ નવી શૈક્ષણિક સંસ્થાઓને ઉત્તેજન આપવું અને વૈશ્વિક ટ્રેડમાં ભારતને ખાસ શિખરે પહોંચાડવાનું આયોજન કરવું. જેથી વ્યાપાર સાહસીકો ખૂબજ ઓછા ખર્ચે આંતર રાષ્ટ્રીય શિક્ષણનો લાભ લઈ શકે અને કારકિર્દીને આગળ ધપાવી શકે. લોજસ્ટીક્સ



આયાત-નિકાસનું સચોટ માર્ગદર્શન પુરૂ પાડતી સંસ્થા IIEM ને ફેડરેશન ઓફ ઈન્ડિયન એક્સપોર્ટ ઓર્ગેનાઇઝેશન અને ભારત સરકારના ટ્રેડ પ્રમોશન બોર્ડમાં સભ્યપદ પ્રાપ્ત થયું

વડોદરા, તા.૨૧ ઈ.સ. ૨૦૦૮માં સ્થપાયેલ (IIEM) - ઈન્ટરનેશનલ ઈન્સ્ટીટ્યુટ ઓફ ઈમ્પોર્ટ એક્સપોર્ટ મેનેજમેન્ટ પાણીજ્ય અને ઉદ્યોગ મંત્રાલય હેઠળ સ્વાયત્ત સંચાલક સંસ્થા છે, જેને ફેડરેશન ઓફ ઈન્ડિયન એક્સપોર્ટ ઓર્ગેનાઇઝેશન અને અન્ય ભારત સરકારના ટ્રેડ પ્રમોશન બોર્ડના તરફથી નોંધણી કમ સભ્યપદ પ્રમાણપત્ર પ્રાપ્ત થયેલ છે. જેનો હેતુ પ લાખ નવા તીક સકારોનું નિર્માણ કરીને પ્રત્યક્ષ કે પરોક્ષ રીતે ભારતના આંતરરાષ્ટ્રીય વ્યાપારને વધારવાની કે ભારતની આર્થિક વ્યવસ્થા અને પ્રગતિને મજબૂતી આપવાનો એક સફળ પ્રયત્ન જે 'મશીન ગોલ્ડન બર્ડ ડેઝ' કરવામાં આવી રહ્યો છે. IIEM - મશીન ગોલ્ડન બર્ડ એન્ટર્ગટ સમગ્ર ભારતમાં દરેક કોલેજ, એસોસિએશન અને સરકારી સંસ્થાઓ સાથે જોડાણ કરીને

નિ:શુલ્ક સેમીનાર્સ, વેબીનાર્સ અને સોશીયલ મીડિયા દ્વારા જાગૃતિ કેલાવવા માટે નિ:શુલ્ક કાઉન્સિલીંગનું આયોજન કરે છે. જેથી સામાન્ય લોકો કે જનતાને સરળતાથી આંતર રાષ્ટ્રીય વ્યાપારને સમજવામાં મદદ થાય. વ્યાપાર પીરોની જાગૃત્તા વધે અને તેનો લાભ લઈ શકાય. ભવિષ્યનું લક્ષ્ય વધુ ૨૦૦ નવા કેન્દ્રો અને વધુ નવી શૈક્ષણિક સંસ્થાઓને ઉત્તેજન આપવું અને વૈશ્વિક ટ્રેડમાં ભારતને ખાસ શિખરે પહોંચાડવાનું શિસ્તબદ્ધ આયોજન કરવું. જેથી વ્યાપાર સાહસીકો ખૂબજ ઓછા ખર્ચે આંતર રાષ્ટ્રીય શિક્ષણનો લાભ લઈ શકે અને કારકિર્દીને આગળ ધપાવી શકે. લોજસ્ટીક્સ મેનેજમેન્ટ એ એક સપ્લાય ચેનનો ભાગ છે. ગ્રાહકની જરૂરીઆતોને પહોંચી વળવા માટે મૂળબંધુથી વપરાશ બિંદુ સુધી, ફોરવર્ડ અને રિવર્સ ફ્લો, સ્ટોરેજની યોજનાના અમલીકરણ અને નિયંત્રણનું કામ કરે છે. ઈન્ટરનેશનલ માર્કેટમાં તેનો સૌથી મોટો ફાળો છે, જેને આસાનીથી સમજવામાં સંસ્થા ઘણી મદદરૂપ સાબિત થાય છે. આપણા દેશમાં આયાત-નિકાસ અંગે ઘણીબધી ખોટી ધારણાઓ, અફવાઓ અને ગેરમાન્યતાઓ છે. મનમાં એક ડર છે. ખોટું સલાહસૂચન મનમાં ધર કરી ગયું છે. જેમ કે ઈન્વેસ્ટમેન્ટ ખુબજ મોટું મસ હોય છે, નુકસાનીની શક્યતાઓ વધુ હોય છે. ફરજિયાત નથી છતાંય ઈંગ્લીશ ભાષાનું જ્ઞાન હોવું જરૂરી છે. સમજવામાં ખૂબજ અઘરો વિષય છે.

Tughlakabad Dry Port Delhi



Visit to
ICD / Port

ICD Tughlakhabad

ICD Tughlakabad (TKD) Port, New Delhi is situated at southeast of Delhi. It is the flagship terminal of CONCOR and is a pioneer in developing containerization in the country. Its hinterland comprises all states of Northern and Western India. ICD/TKD has daily train services to gateway ports, JNPT, GTIL, NSCT, PPSP, and MDPT. The port owns new state-of-the-art equipment and facilities, coupled with excellent rail linkages to the gateway ports. It provides temporary storage services for handling and carrying containers for import/export and empty containers in customs transit.

ICD/TKD is India's biggest dry port.

Export Import Awareness Campaigns – Seminars



Pragati – Ahmedabad



Program in Import Export Management – New Batches Launches



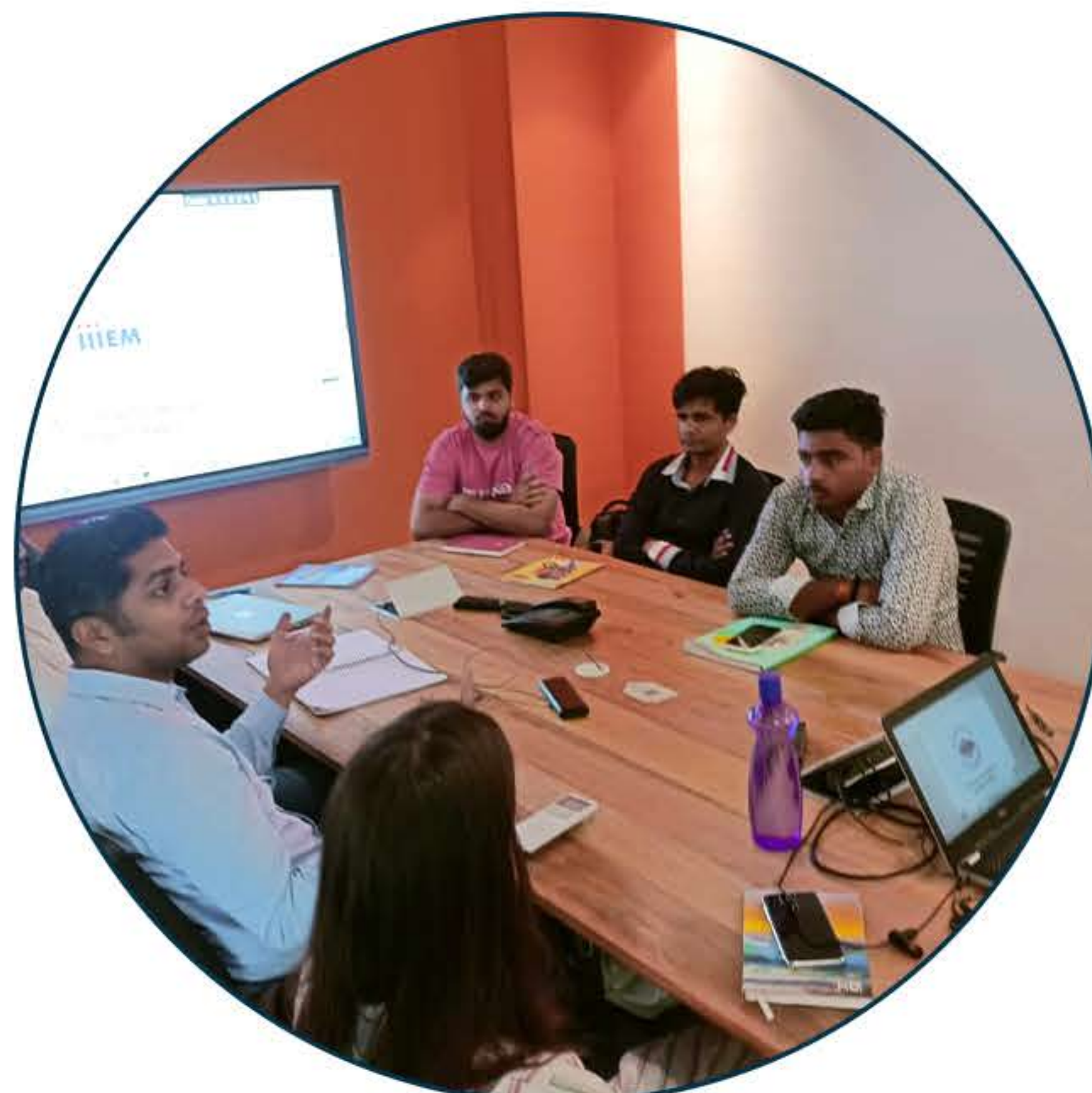
Ahmedabad



Indore



Rajkot



Jaipur



Kolkata



Mumbai



Vadodara



Bengaluru



Surat



Pune

EXPORT Expert



Mr. Satadru Ghosh

Mr. Satadru Ghosh, an accomplished Export Entrepreneur. He started his journey toward International Market after quitting his permanent job. Riki Traders, Kolkata is the name of his firm.

He started with step-by-step guidance from iiiEM and engaged himself in various activities of International Trade like attending foreign trade exhibitions, meeting buyers in a foreign land, and actively promoting the website in the international market through social media.

Riki Traders exports fresh vegetables and fruits from Kolkata as well as from Trichy, South India to destinations like U.A.E. & QATAR since 2018. Our export is on a daily basis shipment of 1 - 2 tons and the means of transport is only air transportation.

Major commodities of his export are Pointed Gourd, Teasel Gourd, Long Beans, Litchi, Snake Gourd, Bitter Gourd, and other seasonal vegetables and fruits.

Mr. Ghosh, iiiEM has witnessed your journey in exports. You have been a distinguished exporter.

We appreciate your endeavors.

Congratulations, Satadru!



Exporter of Fresh Vegetables

<https://rb.gy/5m9zq> 



GUIDING LIGHT

Mentoring Exporters

Guiding Light
Mentoring Exporters

There are a few people who leave a lasting impact on us.

A perfect mentor is someone who helps us with guidance, knowledge and takes us on a journey to success, also nurtures our talents and dreams. As we pay our gratitude to an excellent mentor, Mr. K.L. Laxminarayan. Popularly known as KLN Sir.

KLN Sir stands tall as a beacon of wisdom, with a wealth of knowledge generously sharing his insights, expertise, and experience, from real-world lessons that can't be found in any curriculum. With every conversation, he ignites our curiosity, pushes us to explore new horizons, and encourages us to challenge the status quo.

We are proud of you.

Thank you, Sir.



Mr. K. LAKSHAMI NARSIMHAN

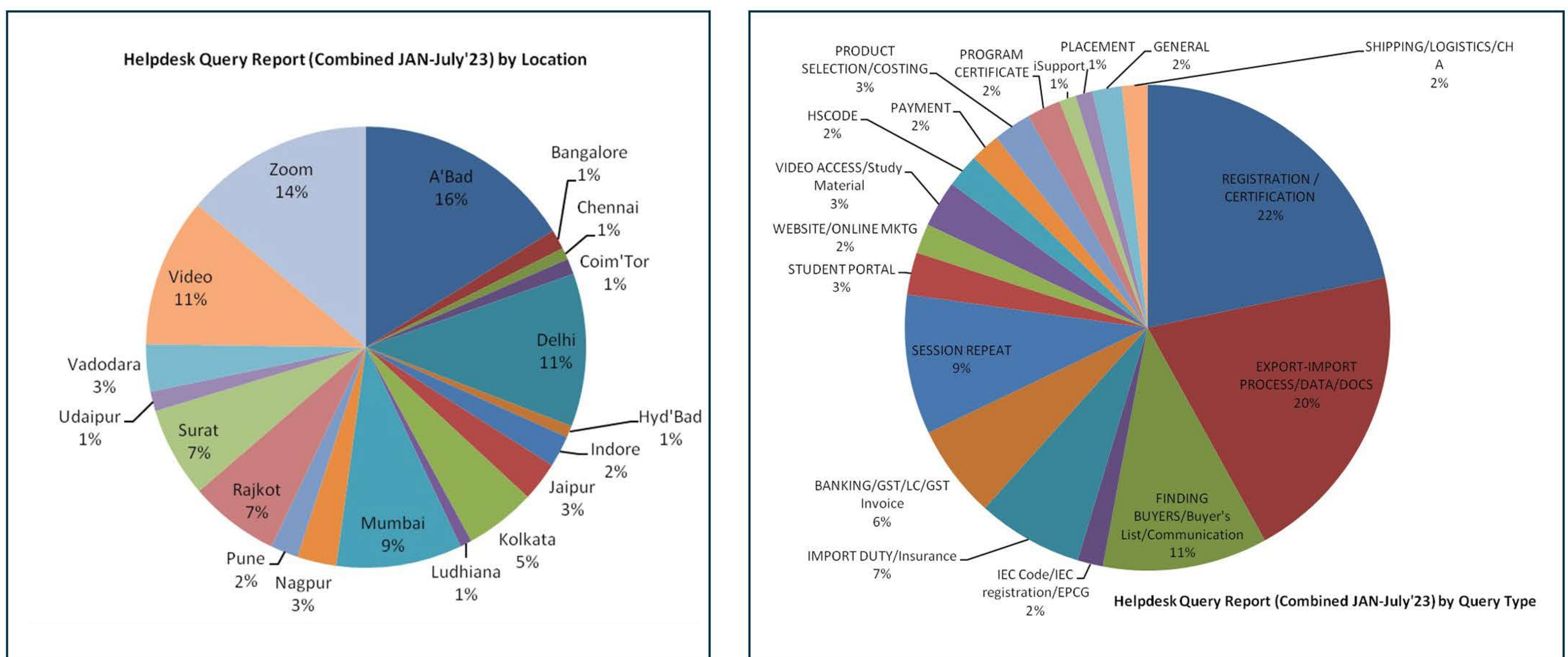
iiiEM Support Services Analysis

iiiEM offers a lot of Support Services – Lifetime Free – for the Participants and associates.

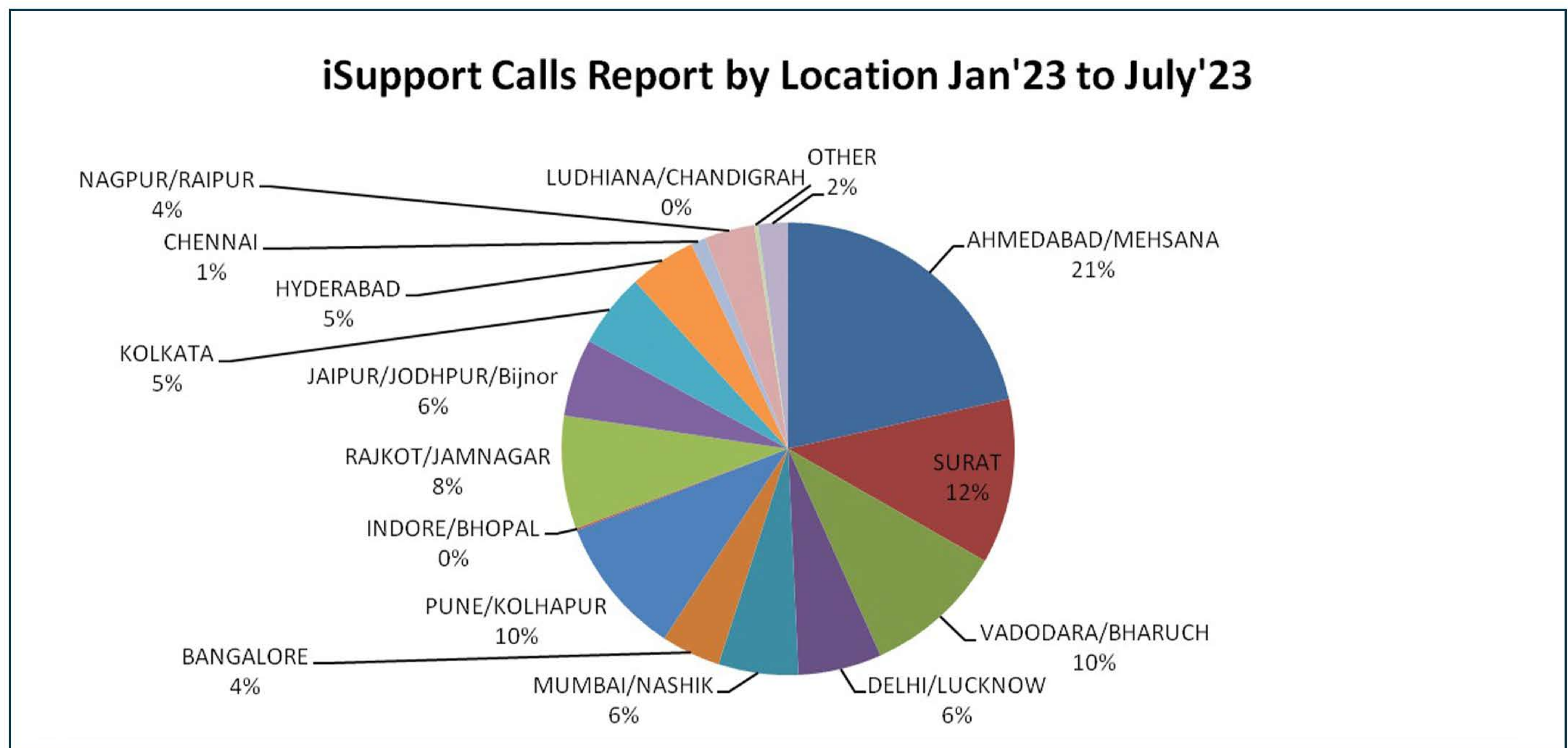
We reply, gather, save, compile and analyze the data. This analysis helps us in addressing the students' needs, improving our deliverables and services.

We bring for you here the Analytical reports of the iiiEM Free Lifetime Services from January 2023 till May 2023.

1 Export Import Query Helpdesk – Location wise & Query wise



2 iSupport (Telephonic Support) – Location Wise & Query Wise



1. Website

iiiEM is designing a website exclusively for its registered participants/associates and students. This website is designed to start your Export process with the support and maintenance of the website.

Please contact : <https://tinyurl.com/iiiEMSupportDesk>

2. Pragati – Export Start-Up

iiiEM has an Export Start-up called Project Pragati. This helps a participant of iiiEM to “quick-start” your export business. Project Pragati comes with a business environment, like-minded colleagues, supportive mentors, and focused business activities.

Please contact : <https://tinyurl.com/iiiEMSupportDesk>

3. Placements

iiiEM assists all those who wish to take up a job in the field of export-import.

A few job vacancies for job-seekers.

1. Designation – Trainee-Export Import – Gurugram

<http://iiemjobs.com/employee/job-detail-2243> – Click to apply

Designation – Exim Executive – Bangalore

<http://iiemjobs.com/employee/job-detail-2247> – Click to apply

Designation – Logistic Coordinator – Pune

<http://iiemjobs.com/employee/job-detail-2245> – Click to apply

Designation – Trainee-Export Import – Mumbai

<http://iiemjobs.com/employee/job-detail-2251> – Click to apply

Free Registration for Applying for Jobs – www.iiemjobs.com



Winners of May 2023 Quiz Congratulations



Name - Pathan Mashira
Location - Indore



Name - Simran Khan
Location - Indore



Name - Kinjal Patoliya
Location - Surat



Name - Vijay Bambhroliya
Location - Surat

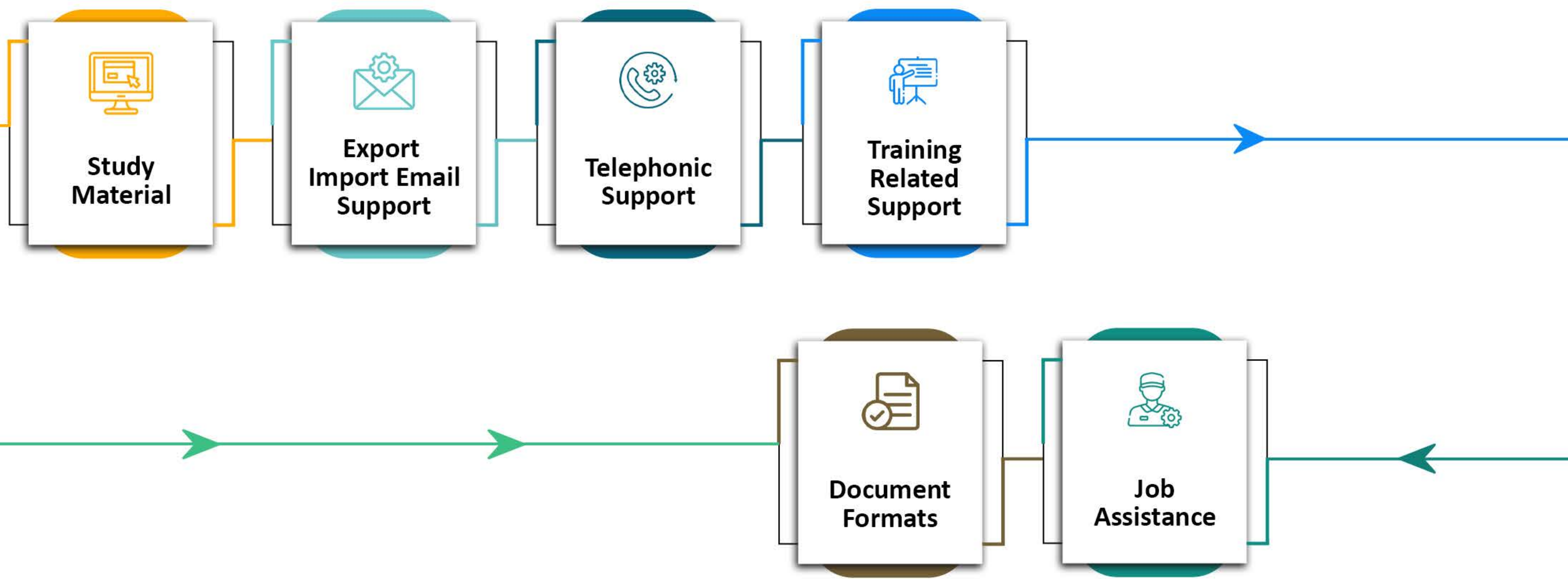


**First Three (3) Entries with all
Correct Answers will Win Prizes**

<https://forms.gle/VeRLHSYnHTR12kgSA>



iiiEM Lifetime Free Support Services



Our Presence



LUDHIANA | JODHPUR | UDAIPUR | VADODARA | AHMEDABAD |
RAJKOT | SURAT | MUMBAI | PUNE | NASHIK | NAGPUR | CHENNAI |
BENGALURU | HYDERABAD | INDORE | BHUBANESWAR | RAIPUR |
KOLKATA | BHOPAL | LUCKNOW-KANPUR | DELHI | CHANDIGARH

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